



# An Overview of ICES' Strategy Document

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# Presentation Overview

- Background
- Content
- Going Forward

# Background

- ICES' February 2007 Meeting in Delft
  - > Discussion of the need for a strategic direction to focus ICES' activities
  - > Team: Kurokawa, van den Beld, Egyedi, de Vries, Kim, Hill, Saunders, Ecma International staff (2)
- Team May 2007 Meeting in Geneva
  - > Principles, strengths/weaknesses, threats/opportunities
  - > Program of work, governance, infrastructure, finance
- Distribution & Review Process
  - > Distributed to all, end summer 2007
  - > Incorporated comments that were received

# Content

- Mission
- Objectives
- Infrastructure
- Meetings
- Workshops
- Membership
- Information Services
- Finance
- Amendments

# Mission

- The mission of ICES is to promote education about standardization and improve its quality and attractiveness for all stakeholders.

# Objectives

- Develop and maintain an interdisciplinary network of people interested in education about standardization
- Facilitate the development of policies and infrastructures to support education about standardization (e.g., in nations, regions, worldwide, industries, companies)
- Seek cooperative relationships with organizations that provide training and education in this area
- Professionalize education about standardization by, for example:
  - > Tightening the link between up-to-date standardization research and education
  - > Facilitating a repository for curricula
  - > Facilitating a repository for educational materials
  - > Facilitating peer review of educational materials
  - > Stimulating the development of guidelines, innovative approaches, and educational materials
  - > Organizing workshops

# Infrastructure

- ICES Leadership Team (LT)
  - > ICES Leadership Team consists of three people who together lead ICES.
  - > The members of ICES select the Leadership Team.
  - > The members of the ICES Leadership Team serve a three-year term. Each year one member's term of office ends, and ICES selects a third member. The Leadership Team (LT) proposes the new LT candidate in time for the draft agenda of the annual membership meeting
  - > Functions of ICES Leadership Team
    - Manage ICES and submit proposals to the membership
    - Make routine decisions on ICES behalf
    - Act as the official voice of ICES, except where ICES has selected liaison representatives
    - Make proposals to the membership to appoint liaison representatives, where necessary
    - Provide the chairman and agenda for the annual meeting
    - Manage ICES finances
    - Seek funding for ICES activities

# Meetings

- ICES holds one membership meeting per year.
- ICES decisions are taken by majority vote of those members present at the meeting; no proxies are permitted.
- ICES meetings are held in conjunction with ICES workshop



# Workshops

- ICES holds one workshop per year.
- The ICES LT proposes the host for the next workshop(s).
- The primary purpose of ICES workshops is exchange of information among members.
- The cost of ICES workshops is paid by local hosts and sponsors.
- The host of an ICES workshop is responsible for the workshop program.

# Membership

- ICES permits two types of members:
  - > individual members
  - > organizations
- Organizations that are members of ICES must identify a single representative.
- No individual may represent more than one organization.
- No individual member of ICES may also represent an organization.

# Information Services

- ICES maintains a website (standards-education.org).
- ICES maintains an email list
- Commercial use of ICES information services is not permitted

# Finance

- ICES does not have significant assets at this time.
- If ICES should acquire assets, the leadership team will recommend modifications to ICES infrastructure, for approval by ICES membership.
- ICES funds held by Ecma International
  - > Ecma International holds €10,000.00 in a special account for use by ICES.
  - > Ecma International has agreed to release of ICES funds, only for use by ICES, upon request of the ICES leadership team.

# Amendments

- Any suggestions for changes to the ICES strategy must first be submitted in writing to the ICES LT for inclusion in the agenda of the next membership meeting.

# Going Forward

- Approve the ICES Strategy document
- Select members of the Leadership Team
  - > For 2008, the initiators of ICES propose three candidates for the Leadership team.
  - > In addition, ICES members may propose candidates.
  - > ICES members then choose.
    - The candidate receiving the most votes serves for three years, with the term of office ending in 2011.
    - The candidate who receives the second most votes serves for 2 years, with the term of office ending in 2010.
    - The candidate who receives the third most votes serves for one year, with the term of office ending in 2009.



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